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This is their original appearance. Shelter animals themselves are good enough to be loved ... And we hope that people decide to adopt them out of pure love.

Ethan Wu

One of the four founders of Happypawpaw (HPP)



Ethan, the photographer, and his team take pictures of a street dog in Minhang District on Saturday. — All photo by Jiang Xiaowei

A picture speaks a thousand words for local stray animals

Tian Shengjie

Can you believe that all the endearing creatures in the photographs on the upper left are shelter animals in Shanghai looking for a forever home?

Happypawpaw's Openday, a public welfare project, took these photos. After six years of pet photography, the company started to focus on street dogs

and cats for adoption at the end of last year.

"HPP may be the only team in the city to do this," said Ethan Wu, one of the four founders of HPP. "More than two years ago, our team decided to do something meaningful for the small creatures in our spare time."

Working with animal rescue institutions and animal-related firms in Shanghai, HPP has

taken photos of around 300 stray animals for free.

According to feedback from the institutions, most stray animals have been adopted after being photographed by HPP. "Some were adopted overnight. It is amazing," said Katherine Zhou, founder of Shanghai Animal Rescue.

HPP holds public benefit activities in various places from time to time. After online